For Immediate Release:

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Health & Wellness Marketing Group, Inc.

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Announcing the Health & Wellness Marketing Group, Inc. 2012 Benefit Event

The Twilight Wish Foundation to benefit from fundraiser

The Health & Wellness Marketing Group, Inc. will sponsor an evening of fun, food, and friendly competition all to benefit the Twilight Wish Foundation's mission to grant wishes to low income seniors and Veterans. The event will include a miniature golf tournament, prizes, free food, and an awards ceremony. The entire family is invited on April 21st, 2012 from 2pm to 8pm at the Funtasticks Family Fun Park.

The Health and Wellness Marketing Group Inc. was founded in 1997 by President, Sharon Roffman. This non-profit group has grown over the years – so much so that they have decided to give back to the community in many ways including a biennial fundraiser to support a local non-profit organization that serves seniors in the Tucson community. In 2012, the group has chosen to support the efforts of the Twilight Wish Foundation.

The Twilight Wish Foundation has brought wishes, both large and small, to the lives of seniors and Veterans with limited financial resources who have unselfishly given of themselves during their lifetime. These wishes can be as simple as the need for a hearing aid that can significantly improve the quality of life for a senior to a trip to see an Arizona Diamondbacks game for a resident of a local nursing home who has no family.

"The money that the Health and Wellness Marketing Group raises will be used to grant many more wishes that would otherwise not be possible" says Rose Muzzy, Executive Director of the Twilight Wish Foundation. One of the wishes that will be granted will be for Karen H., a 68 year old woman living in a low-income

senior community, to visit her only remaining family in Alaska. Karen was a life-long caregiver for her mother after her father's traumatic death, again to her only daughter who became a quadriplegic after a devastating accident, and finally to her husband who was diagnosed with cancer and later died. Karen hopes to get a round trip ticket to Alaska and some spending money for her trip to visit her only living relative.

Join us for our miniature golf tournament that will grant this wish for the Twilight Wish Foundation as well as many more!

The Health and Wellness Marketing Group, Inc. is a non-profit organization that is comprised of marketing professionals in the healthcare community who serve the senior population including home health agencies, independent and assisted living communities, durable medical equipment companies and hospices to name a few. The group meets on a monthly basis for marketing education and networking meetings. This is not the first benefit that The Health and Wellness Marketing Group, Inc. has done for the seniors in this community. In 2010, the group raised almost $9000 to benefit Mobile Meals of Tucson who delivers nutritious meals to home-bound persons.

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